

Informing the broad Public about Offshore Wind

A roadmap on how to realise an offshore wind energy information centre including info material and multimedia tools

It has been observed over the years that there is a lack of knowledge in the field of offshore wind energy. This has led to misunderstanding and delay of a number of projects. The information gap is seen in different fields: (1) The feasibility of offshore wind energy (2) The reliability of offshore wind energy (3) The possible contribution of offshore wind energy to the energy supply (4) The economic effects of offshore wind (5) The environmental impact of offshore wind

Offshore wind energy is long term option for sustainable energy supply especially in Europe. The future of offshore wind can only be guaranteed if a proper communication strategy is developed. At the time of writing 700 MW of offshore wind energy is already in operation, the experience of these projects should be used to a maximum to develop a clear communication and information strategy.

The conceptual design of an offshore information centre and the baseline to be followed in the development is the objective of this document. The three different components as presented in figure 1 don't stand isolated but will be combined in a way that the most reachable synergy effects between them could be created. Nevertheless only parts and elements of the concept might be realised.

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Please see documents section for the complete document General Information Centre Concept