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www.offshore-power.net

Pushing Offshore Wind Energy Regions (POWER)

Newsletter no. 5, 2006

POWER Project Finalist in Awards

The European POWER (Pushing Offshore Wind Energy Regions) Project became finalist for the East of England Celebrate Awards. The Awards aimed to showcase some of the achievements which have been made possible thanks, in part, to European funding, recognising the projects, people, businesses, places and communities which have received European funding in the East of England. POWER was shortlisted in the "Environmental Impact Award" category.





A road map for better public information

A new study published by the POWER project shows how to improve informing the general public about offshore wind energy. It has been observed that a lack of public awareness and understanding have led to delays in a number of projects over the past decades. There has been insufficient public information in areas such as feasibility, economic effects or environmental impacts. A clear communication and information strategy is a “must” to improve the public acceptance of offshore wind.

Different ways of communication are suggested in the study, which is aimed at interested member states, local authorities, and project developers wishing to inform the general public. Different levels of communication tools are proposed, from developing appropriate information brochures and material and interactive multimedia tools to the realisation of a complete information centre. Some of the findings of the study will be implemented in designed two integrated offshore wind exhibitions in Oostende (B) and the Klimahaus® Bremerhaven (G).

The study was conducted at 3E Engineering in Belgium on behalf of the Port of Oostende, supported by The Senator for Construction, Environment and Transport and the University of Oldenburg, both German partners within the workstream planning and participation of the POWER project. For more information and download of the study please visit the POWER [website](#)

The final POWER quick scan is now released

Over the past two years a report about the state of affairs of offshore wind energy projects, national policies and economic, environmental and technological conditions in Denmark, Germany, The Netherlands, Belgium and the United Kingdom was written and steadily updated and improved. Now the third and last version of the quick scan called Offshore Wind Energy in the North Sea Region was released by the University of Groningen (NL) within the framework of the planning and participation workstream. The report is available at the POWER [website](#)



Sustainable Energy Europe (SEE) 2005-2008

Power has been accepted as being a sustainable energy partner. Sustainable Energy Europe is a European campaign to raise awareness and change the landscape of energy. More information is available on www.sustenergy.org.



Offshore Wind - the Germany / UK connection

The East of England hosted a German business delegation on 5 October, to promote offshore wind business opportunities between Germany and the East of England. The conference "Offshore Wind - The Germany / UK Connection" was organised through the POWER Project, and was coordinated jointly by English and German partner organisations. The event was an official decentralised event of the Brussels Open Days 2006. 32 business delegates from Northern Germany attended the conference, joined by some 60 English delegates. The conference offered a wide range of business focussed presentations, as well as plenty of opportunity for networking between German and English businesses. The German delegation also visited the high profile offshore training facilities of Lowestoft College and the Scroby Sands Offshore Wind Farm. Feedback from delegates was very positive. Presentations available [here](#)

East of England business delegation heading to Denmark

Following the success of the German-English business networking event, POWER organises a similar event in 2007: East of England offshore wind businesses are invited to travel to Denmark for an offshore wind business networking event. The event will take place on 28 February and 1 March, in Esbjerg, Denmark, and will feature presentations from Danish offshore wind businesses, as well as 1to1 business networking opportunities between English and Danish businesses. East of England businesses will be offered a package price for the event.

The event will be jointly organised by Offshore Center Denmark, Suffolk County Council, EEGr, Renewables East and Waveney District Council.

For more information, English businesses may contact Kelly Delf at the East of England Energy Group (EEGr) at office@eeegr.com; Danish businesses may contact Morten Holmager at Offshore Center Denmark at mh@offshorecenter.dk

POWER presenting at Greek conference

The POWER partners in the East of England were invited by the Brussels Energy Commissioners office and Region of Western Greece to present at a Decentralised Open Days event in Greece: The Managing the Environment: Thinking Green two-day conference held on the 22nd and 23rd September 2006, in Patras, Greece. The conference was aimed at presenting and promoting applied, innovative best practices in the fields of renewable, green energies and eco-friendly waste management techniques. Richard Best, Policy Manager at Waveney District Council, presented the POWER project and the 'East of England' perspective on offshore wind farming activity. The presentation was well received by an audience of approximately 300 delegates from both foreign and Greek regions and public and private sector.

SNS07 Conference - Offshore Energy in the Southern North Sea

This conference, organised by POWER partner EEGr, will highlight real business opportunities in the Southern North Sea energy industry. Offshore marine engineering skills are vital whether it's exploration and production of natural gas, installation of offshore wind or opportunities through CO2 capture. The Southern North Sea has huge possibilities for the future. This conference will focus on sustaining skills, managing integrated infrastructure, operator and developer needs and supply chain management.

7th February 2007, Holiday Inn, Norwich International Airport, Norwich

For more info and to book SNS07, check www.eeegr.com or contact events@eeegr.com or
t: 01493 446535

Open days

The POWER project has been presented by one of the sub-partners Jan Rispens, WAB, Germany, at a DG REGIO / TREN workshop during the Open Days on 11.10. The interest of the audience was mainly oriented towards the first concrete outputs and a possible continuation during the next programme period 2007-13.

European Wind Energy Conference & Exhibition

The POWER abstract has been accepted for a poster presentation at the EWEC 2007 Conference & Exhibition that will take place in Milan, from 7 to 10 May 2007. Details will be provided in a future newsletter. Visit the event's website at www.ewec2007.info

POWER meetings & events

Public events:

7/02/2007 UK SNS07 Conference - Offshore Energy in the Southern North Sea; Norwich, Holiday Inn at Norwich International Airport. Information: www.eeegr.com

28/02-01/03 DK (UK) POWER East of England – Denmark offshore wind business networking event, Esbjerg (info: see above)

7-10/05/2007 Italy European Wind Energy Conference and Exhibition, Milan, www.ewec2007.info

14-15/06/2007 POWER Final Conference, Bremerhaven. More information will be announced soon.

More information about these events (and URL links to the concerning websites) can be found on the POWER website: section Publicity – News and Events.

