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Pushing Offshore Wind Energy Regions (POWER)

Newsletter no. 2, 2006

Big success of POWER Business Breakfast

A Business Breakfast organised by POWER launched two of the project's key studies into offshore wind energy, firmly outlining the future of the offshore wind energy market. The event in Lowestoft (UK) was attended by 100 delegates of experts from the POWER regions, as well as businesses and stakeholders from the East of England, with a private sector attendance of ca. 70%. The event featured presentations by John Westwood of Douglas-Westwood Ltd. on the findings of a North Sea wide supply chain study; and by Albrecht Tiedemann of dena on "lessons learnt" from a case study analysis of offshore wind farms in five North Sea countries. Presentations from the event are available for download at the POWER website: section Publicity – News and Events – Past Events.

POWER's response to the UK Energy Review consultation

POWER submitted a response to the consultation of the UK Energy Review. The submission criticized the lack of emphasis of the Energy Review Consultation Paper on renewable energy and offshore wind in particular, and made a number of recommendations based on exchange of experience of POWER partners and the studies conducted on behalf of POWER. The submission can be found at the POWER website: section Publicity – Press Releases.







The Power of Wind - An Exhibition in the Klimahaus®, Bremerhaven 8° East, Bremerhaven (D)

Information and education of the public is of crucial importance for increasing the acceptance of wind energy. Thus, improving the availability of relevant information – presented in an interactive and multimedia context – for all interested parties is a central aim of the Planning and Participation work stream in the POWER project. These ambitions were a perfect foil to the development of a concept for an experimental exhibition on wind energy to be integrated in the science centre Klimahaus® Bremerhaven 8° East (www.klimahaus-bremerhaven.de).

On behalf of The Senator for Construction, Environment and Transport, City of Bremen, and with additional funding by the BMVBS (Federal Ministry of Transport, Building and Urban Development, Germany) "Petri and Tiemann GmbH" and "Kunstraum GfK mbH" (both are German companies) started their work on "The Power of Wind" concept in autumn 2005. And now in spring 2006 the concept is finished! According to this concept the topic of wind energy will be integrated throughout the complete exhibition of the Klimahaus® Bremerhaven 8° East. Consisting of five modules "The Power of Wind" will impart fascination and perspectives of wind energy in a clear, vivid and emotional fashion. In doing so, not only the public interest should be aroused and acceptance heightened but also a concept is created that contributes to a sustainable development of wind energy.

North Sea Supply Chain Study reveals massive economic potential for offshore wind in POWER regions

A North Sea wide offshore wind supply chain study, conducted by leading energy and business analysts Douglas-Westwood Ltd and launched at the POWER Business Breakfast, concludes that for the POWER project countries in the Southern North Sea (the UK, Denmark, Germany, the Netherlands), expenditure in offshore wind is forecast to exceed €7.6 billion over the next 5 years, which is 59% of all global offshore wind expenditure. John Westwood of leading energy and business analysts Douglas-Westwood Ltd, who conducted the study on behalf of POWER, said at the breakfast: "The POWER regions together are the world leaders in offshore wind, both in operational and planned capacity, and in capability. While no individual region can demonstrate excellence in every aspect of the offshore wind supply chain, together, the individual regions have full capability throughout all identifiable supply chain activities."

The study assesses the existing supply chain capabilities of the POWER regions around the Southern North Sea (East of England, Denmark, North-Western Germany and North of North Holland) on strengths, weaknesses and compatibility. The final version of the study will be available for download at the POWER website from early May: section Economic Issues - Offshore Wind Supply Chain Studies.

German business visit to the East of England

POWER intends to organise a visit of businesses from the German POWER regions which are part of the offshore wind energy supply chain to the East of England. The main aim is to encourage and facilitate business to business linkages between the German and English POWER regions. The event is planned for September 2006. If you are interested in participating, please let us know:

Interested businesses from North-Western Germany please contact Jan Rispens of WAB (Wind Energy Agency Bremerhaven/Bremen) at jan.rispens@windenergie-agentur.de or for Schleswig-Holstein Matthias Volmari of Wirtschaftsfoerderungsgesellschaft Nordfriesland at m.volmari@wfg-nf.de; interested businesses from the East of England, please contact Michael Moll of Suffolk County Council at michael.moll@suffolkcc.gov.uk.

Offshore Summer School 2006 in Bremen (D)

The Offshore Summer School 2006 in Bremen, Germany offers theoretical and practical training and specific wind energy courses. There will be an international exchange between engineers and technicians and the ambition of harmonisation of the different national standards. Involved experts and professionals come from 4 different countries in the North Sea region. The Summer School will be held from 4 until 9 September 2006 for the following target groups:

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- 1. students of Science and Engineering
- 2. Trainees and technicians
- 3. Professionals from Wind Energy industry

During 2007 Summer Schools will be organised in England and Denmark.

For more information about Summer School activities please contact Marc van Straten (Echelon Institute of Management Development) at marc.van.straten@businessspirals.com.

POWER as sponsor at the ForWind Conference "Hart am Wind"

ForWind, the center for Wind Energy Research of the Universities Oldenburg and Hanover (Germany), hosted a conference on the future of wind energy research end of March 2006 in Oldenburg (www.forwind.de). Over 100 people from science and research, industry and politics listened one afternoon to ambitious speakers presenting intermediate results of the ForWind group, political impulse speeches and panel discussions on future scientific activities on wind energy. POWER appeared as one of 25 sponsors in this conference and was presented with a stand at the associated exhibition. The event was actively supported by prominent representatives from the wind energy sector and politics. Dr. Peter Ahmels, president of the German WindEnergy Association (BWE) and Lutz Stratmann, Minister for Science and Education of Lower Saxony gave major impulses to the final panel discussion.

POWER meetings & events

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24-28/04/2006	Hannover Messe Energy featuring "HusumWind Hannover" (D)
16-19/05/2006	WindEnergy 2006, International Trade Fair in Hamburg (DK)
24-25/05/2006	All-Energy 2006, Conference and Exhibition in Aberdeen (UK)
14-16/06/2006	POWER participates in the North Sea Region Annual Conference in Aviemore, Scotland (UK)
13/07/2006	EEEGR06 Annual Summer Conference, John Innes Centre, Norwich (UK)
09-12/10/2006	European Week of Regions and Cities - Open Days 2006, Brussels (B)
23-25/10/2006	Euregia - Local and Regional Development in Europe, Leipzig, (D)
22-23/11/2006	DEWEK 2006, Bremen (D)

non public events:

25-26/04/2006 POWER participates in the Lead Partner Seminar in Malmö (S)

23/06/2006 5th meeting of the German POWER partners at University of Applied Sciences Bremen (D)

More information about these events (and URL links to the concerning websites) can be found on the POWER website: section Publicity – News and Events.



